Research Triangle Software LetterMark® Newsletter, May 2014

Current release version of LetterMark

For customers that use the LetterMark download software directly from LetterMark.net, the current production version of LetterMark is 5.8.1.542. If you are having compatibility problems with newer versions of Windows or Outlook you should download this version.

 go mobile **with LetterMark branded email signatures**

LetterMark Web-enhanced email is now mobile! [Try it for free](#)

LetterMark [go mobile](#) - the simple way to add great interactive templates to your iPhone or iPad Email.

Why do we call them templates?

Our templates have much more functionality than just a plain signature. As you will see below you can have Headers and Footers and embed links to web sites in your graphics from your templates. The full LetterMark product supports Dynamic Republishing which brings great flexibility to your emails and allows information to be changed without changing your template. The new information is then seen on your new and past emails you have already sent.

Current LetterMark Clients

With LetterMark go mobile any LetterMark client has access to all their custom LetterMark templates and the go mobile App allows a choice of which template to use for each new email they send, forward, or reply to with their iPhone or iPad. A default template can be set for all emails sent from the iPhone or iPad or the template can be changed for each email. LetterMark clients can also purchase our standard Template groups for their personal email accounts.

New Clients

Non-LetterMark clients can purchase standard Template groups as an in-App upgrade to the free product. This allows non-LetterMark clients to receive many of the LetterMark features for their iPhone or iPad. Initial Template groups include a Social Media group and a Seasonal Holiday group.

Please look over our [Gallery](#) to see previews of template groups we have to offer.

LetterMark *go mobile* is available now in the App Store for existing LetterMark clients and in-App purchases for both LetterMark and non-LetterMark clients.

We would like to hear from you.

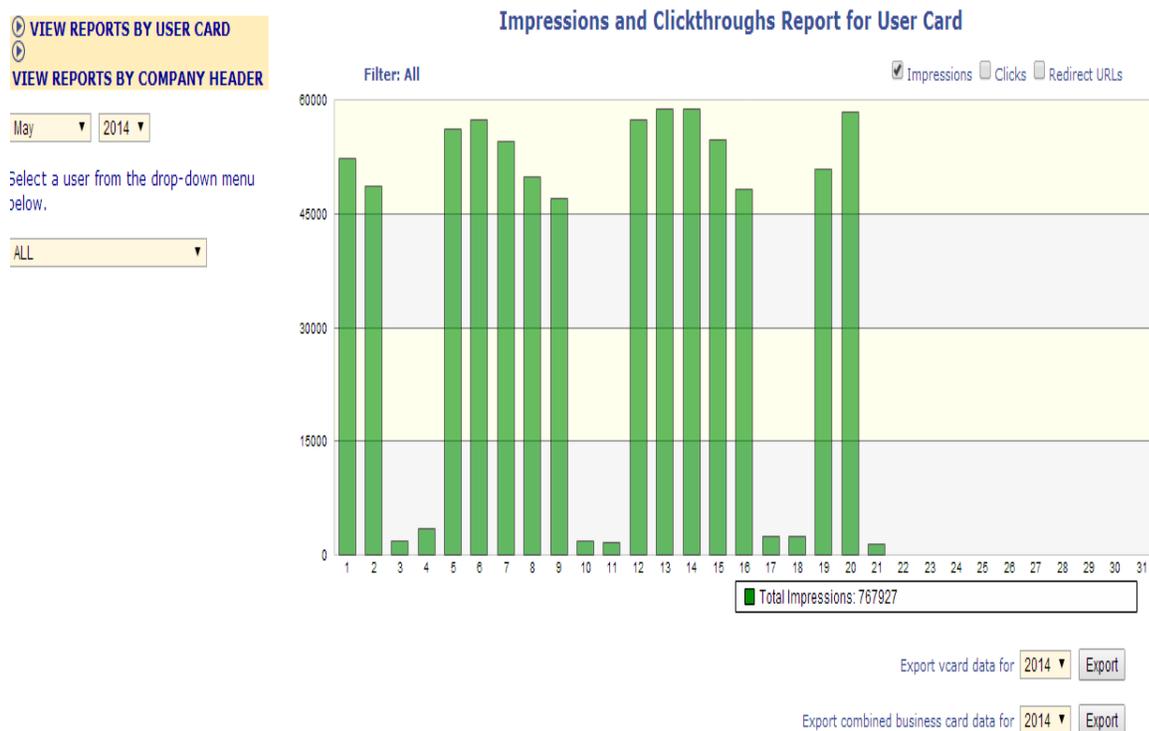Please contact us with any template group ideas; we appreciate all your feedback.

Companies

Contact us for innovative ways to advertise and drive traffic to your company website with LetterMark *go mobile.*

LetterMark new and improved reporting function

We the new reporting function you will be able to get a lot more statics on how the vcards and templates are working for you.

View report by user card: You can view all or individuals card and get information on number of impressions, clicks and redirects by day by month.
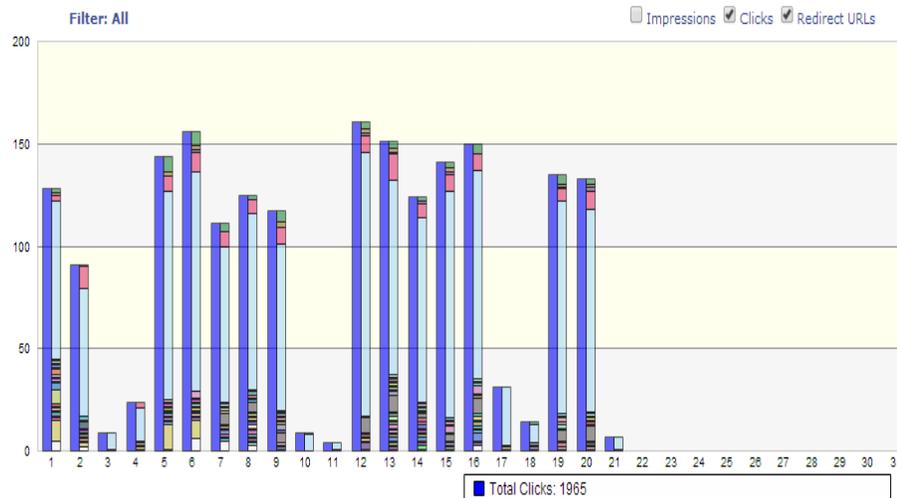
You can get the same information on the company templates so you can see what templates are generating better click/impression ratio which will help you as you are developing templates for new offerings.

Outlook 2007 and 2010
If you are planning upgrading to 2007 or 2010 please let us know before you upgrade. Your LetterMark templates will need to be modified to comply with Outlook 2007 or 2010.

Remember there is a Free 30 day trial for LetterMark Web-enhanced email.